



The South Florida CSCMP Roundtable Presents:

ISF 10+2 Reality Sinks In... What's Next?

A must attend for all importers!

January 28, 2010 from 11:00 AM to 2:30 PM

At the Ocean Bank Auditorium, College of Business Complex (CBC) on the FIU Campus in Miami, Florida

The U.S. Customs and Border Protection (CBP) Importer Security Filing rule, effective as of January 26, 2009, requires that U.S. importers file 10+ data elements for all ocean import shipments electronically with CBP 24 hours prior to departure from the foreign port. This has dramatically impacted all U.S. importers and how they must conduct business in the future. As of January 26, 2010 CBP will enforce this requirement with \$5,000 penalties for non-compliance! Are you ready? If yes, are you efficient? How will you improve on ISF in 2010?

Please join the South Florida CSCMP Roundtable for an interactive and educational expert panel discussion and networking luncheon to learn more about the latest experiences, best practices and 2010 challenges for the CBP ***Importer Security Filing (ISF – a/k/a 10+2)*** requirement and its impact following the January 26th, 2010 CBP enforcement deadline.

Our great panel of presenters, moderated by an industry expert and consultant to the trade, will include following representatives from major South Florida Importers:

- **Paula Messer - Director, Global Trade Management, Office Depot**
- **Alejandro De Moya, LCB, CCS - Customs Compliance Manager, Del Monte Fresh Produce**
- **Ronda Martinez - Inbound Logistics Manager, Levi Strauss & Co.**

- **Rhonda Socol - Logistics Manager, City Furniture**

In addition our importer panel will be joined by following service industry experts:

- **Beth Menendez - President, Sack & Menendez (Custom Broker)**
- **Robin Kirby - Director, Trade Compliance & Security, APL Logistics (NVO & Consolidator)**
- **Iliana Alvarez - Assistance Vice President, Roanoke Trade Services (Surety)**
- **Peter Quinter - Partner, Customs and International Trade, Becker & Poliakoff (Legal)**
- **Chad Singiser - Senior Account Executive, Descartes Systems (Technology/Solutions Provider)**

And last but not least, our special guest of honor:

- **Richard DiNucci - Director Secure Freight Initiative, CBP HQ Washington, DC**

Our presenters will each be providing you with a brief overview of:

- Their direct experience on how their businesses complied with ISF
- Its continuing impact to their businesses
- Best practices and challenges
- What is next now that CBP has commenced with penalty enforcement
- What every importer needs to do in 2010 to remain competitive and further adapt

We will have plenty of time for questions from the audience to interact directly with our esteemed panel and we are excited to bring this very timely topic to you. The Ocean Bank Auditorium should provide the perfect setting for a great interactive experience and we look forward to your participation.

EVENT DETAILS:

DATE: January 28th, 2010

TIME:

- **11:00 AM Registration and Networking**
- **11:45 AM Lunch and Networking**
- **12:30 – 2:30 PM Event (Panel presentations and Q&A – open ended, we will stay as long as you need us)**

LOCATION:

**FIU College of Business Complex (CBC)
Room CBC155 (Ocean Bank Auditorium)
11200 SW 8th Street
Miami, Florida 33199**

Directions: <http://business.fiu.edu/Spotlights/directions.cfm>

Advance Pre-registration (including lunch and parking):

- \$30 for CSCMP members
- \$40 for non-members
- \$15 for full-time students

Late Registration:

- Online after 11:59 PM on January 22nd: \$50 for all
- Walk-up Day-of-Event (if space available): \$50 (cash or check)

Please register early! It's easy via the below online link:

REGISTRATION Link:

https://cscmp.org/wp/Events/Registrations/Register_4.asp?Rnd=0%2E5621235&rgs_EventID=17239

All registered attendees will receive further instructions, parking directions etc. via email prior to the event.

For questions please contact Albert Saphir at albert@abs-consulting.net or Chad M. Singiser at csingiser@descartes.com. You can find complete contact information at

<http://cscmp.org/roundtable/boardmem.asp?CompanyID=41401>

SPONSOR:



We would like to offer a special THANK YOU to the Ryder Center for Supply Chain Management at FIU to assist us with this program and provide the Ocean Bank Auditorium to the South Florida CSCMP Roundtable for this event!