



## **ANNOUNCING: SPECIAL JUNE ROUNDTABLE EVENT!**

### **Unique Opportunity Designed for the CSCMP South Florida Roundtable At the SMC<sup>3</sup> Summer Conference in Palm Beach**

The CSCMP South Florida Roundtable invites you to participate in the Thursday, June 24<sup>th</sup>, morning sessions of the SMC<sup>3</sup> Summer Conference at The Breakers in Palm Beach.

Your day will begin with an interactive panel discussion, *3PLs: Where They Add Value in the Supply Chain*, moderated by Mr. Michael Levans, group editorial director of Logistics Management magazine. This session will analyze which 3PL business model(s) best align with your organization and the trends that are shaping the future of carrier, shipper and 3PL collaboration.

Next, you will choose one of the “*Supply Chain Process and Technology*” breakout sessions where supply chain professionals will explore current best practices and how they are being employed to capitalize on today’s industry trends.

**Registration ends on Wednesday, June 16**, so register early as we anticipate this event selling out quickly and we will not be accepting walk-up registrations.

### **ROUNDTABLE DETAILS**

**Date:** Thursday, June 24, 2010

*Our first session will begin promptly at 8:15 a.m., so please arrive early to check in at the registration desk, pick up your materials, enjoy some breakfast and claim your seat!*

#### **Agenda:**

7 – 8:15 a.m.	Breakfast & Registration
8:15 – 10:35 a.m.	3PLs: Where They Add Value in the Supply Chain
10:35 – 10:55 a.m.	Break
10:55 – 12:25 a.m.	Supply Chain Process & Technology Sessions
12:25 – 1:30 p.m.	Lunch

**Location:** [The Breakers](#), One South County Road, Palm Beach, Florida (directions and further information will be emailed to all registered attendees prior to the event)

**Advance Registration** (Ends Wednesday 6/16, Noon):

\$40 for CSCMP members

\$50 for non-members

\$25.00 for Student members

No on-site registration.

*Roundtable registration includes breakfast, half day of the SMC<sup>3</sup> 2010 Summer Conference and lunch.*

**REGISTER FOR THE ROUNDTABLE NOW!**

**Link:** [https://cscmp.org/wp/Events/Registrations/Register\\_4.asp?rgs\\_EventID=17711](https://cscmp.org/wp/Events/Registrations/Register_4.asp?rgs_EventID=17711)

*Are you interested in attending the full conference?*

**CSCMP members save \$100 on registration for the SMC<sup>3</sup> 2010 Summer Conference!** Register online at <http://www.smc3.com/go/summer> and enter the following code to receive your discounted rate: **CSCMP**

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